OUR HISTORY

2026
Feedem Group (Pty) Ltd was acquired by **Empact Group** following approval from the South African Competition Authorities. Empact now holds a **100% controlling share**, expanding its national footprint to ±5 000 sites & 30 000 employees across South Africa.

2025
50th Anniversary Celebration: Feedem celebrates its **50th anniversary** with a year of celebrations along-side stakeholders. The company plans further expansion and an increase in its market share across South Africa

2024
10% Market Share: Feedem holds **10%** of the **Outsourced Catering Services market** in South Africa and is on track to increase this to **15%** by **2027**

2023
Expansion in Education Sector: Feedem expands its footprint in the private school sector by acquiring **Origin Food Services**, strengthening its position in this niche market

2020
Acquisition of Focus Pest Control: Feedem acquires **Focus Pest Control**, adding pest control services to its portfolio and growing its market presence. The company achieves a **25% annual revenue growth**

2018
Acquisition of Versatex: Feedem acquires **Versatex**, a company specializing in **Data Centre Cleaning**, further expanding its service offerings and national footprint

2017
Private Equity Acquisition: **RMB Corvest**, in partnership with **Agile Capital**, acquires Feedem Pitseng and **Cristal Solutions**. Feedem becomes a **Level 1 B-BBEE contributor**

2015
40th Anniversary: Celebrating 40 years of operation, **Feedem** shortens its name to just Feedem and unveils a new logo that symbolizes customer focus, innovation, sustainable growth, and harmony

2012
National Expansion: Feedem increases its footprint across South Africa, with offices in all key business areas. **Feedem Pitseng** expands into **Port Elizabeth, East London, and Bloemfontein**

1998
Feedem Pitseng Established: Formed with a majority black shareholding, **Feedem Pitseng** becomes a fully unified BEE company

1996
Diversification into Cleaning Services: Feedem purchases **Magnum Cleaning Services**, later rebranded as **Cristal Solutions**, to expand into cleaning, hygiene, pest control, and resources management

1992
Unified BEE Company: Feedem becomes a single, unified **BEE company** and is renamed **Feedem (Pty) Ltd**

1990
Cape Town Office Opens: Feedem Catering Services expands its presence by opening an office in **Cape Town**

1989
BEE Transformation: Embraces transformation by founding **Site Services**, the first **BEE** (Black Economic Empowerment) company in the catering industry. Feedem later buys out the shares

1987
Regional Expansion: Feedem Catering Services is formally established, expanding into new markets in **Namibia, Botswana, and Transkei**. The company also appoints its first **District Manager**

1985
Central Kitchen Established: Feedem opens offices in **Alrode South**, setting up a **central kitchen** to increase production capacity

1984
First Expansion: Feedem employs **6 staff members** and begins scaling operations

1975
Feedem Founded: Jeremy Webb starts Feedem in Johannesburg, delivering cooked meals from a small store

good food good mood feedem